# **AESC**



**AESC** Insights

Q4 2005 State of the Executive Search Industry



# AESC State of the Industry Statistics: Q4 2005 & Year End Summary

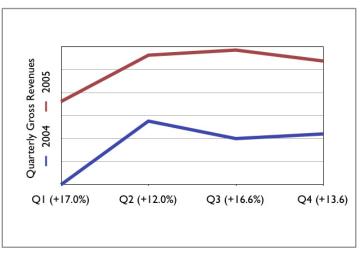
AESC Quarterly State of the Industry Statistics is a quarterly report issued by the Association of Executive Search Consultants (AESC) on statistics and trends in the global retained executive search industry. Data for this report are collected from a consistent sample of AESC member search firms that represents the activity of over 1,200 executive search consultants in 42 countries worldwide.

# FINANCIAL TRENDS

#### **Average Gross Revenues**

Average gross revenues decreased slightly by 1.8% from Q3 2005 to Q4 2005. In comparison to last year, average gross revenues were 13.6% higher in Q4 2005 than Q4 2004.

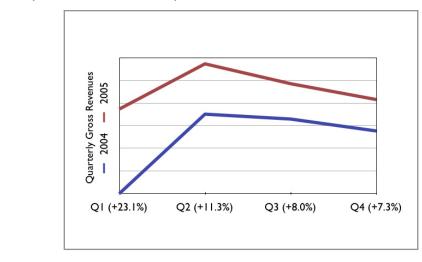




#### Average Revenue per Consultant

2005 Quarterly Average Revenue per Consultant As Compared to 2004

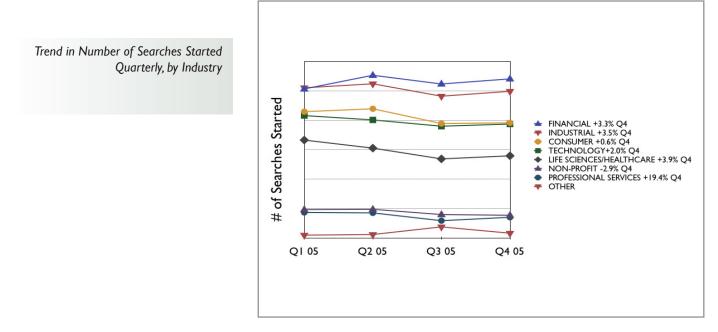
Average Revenue per Consultant decreased 3.3% from Q3 2005 to Q4 2005. Despite this decrease, average revenue per consultant for Q4 2005 was higher over last year at this same time by 7.3%.



# **INDUSTRY TRENDS**

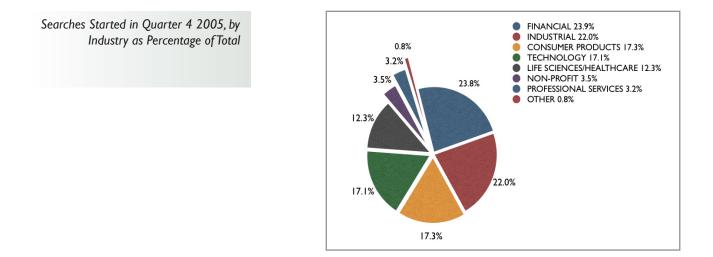
#### Trend in number of searches started, by industry

Even with an overall revenue decrease from Q3 to Q4 2005, number of searches started saw a small increase of 1.7%. All reported industries realized an increase in searches started from Q3 to Q4 2005 with the exception of the Non-profit sector which saw a 2.9% decrease. The industries with the largest quarterly increase of searches started included Professional Services (+19.4%); Life Sciences & Healthcare (+3.9%); as well as the Industrial sector (+3.5%).



#### Market Breakdown by Industry

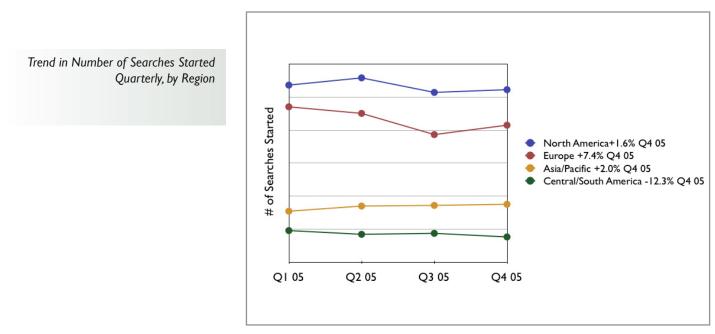
Consistent with previous quarters, the Financial sector captured the largest share of number of searches started as compared to all other reported industries with 23.9%. Following with the second largest share includes the Industrial sector with 22.0%. Consumer Products (17.3%), Technology (17.1%), Life Sciences & Healthcare (12.3%), Non-Profit (3.5%); and Professional Services (3.2%) sectors round out the industry breakdown.



# **REGIONAL TRENDS: Global**

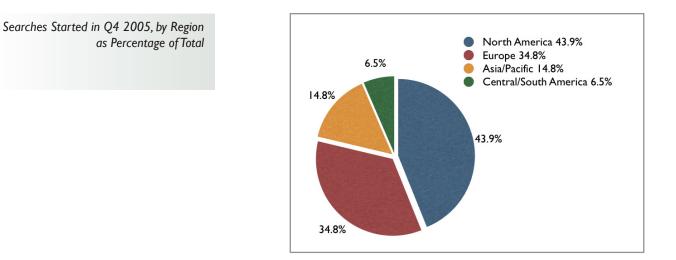
# Trend in Number of Searches Started, By Region

The three largest regions analyzed in this report, which include North America (+1.6%), Europe (+7.4%), and Asia-Pacific (+2.0%) all saw an increase in number of searches started from Q3 2005 to Q4 2005. Central/South America saw a 12.3% decrease in number of searches started.



#### **Market Share by Region**

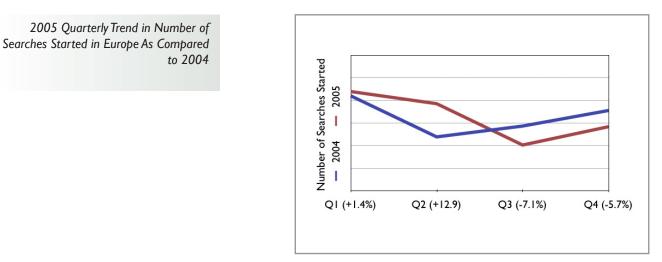
In Q4 2005, North America represented 43.9% of the global retained executive search market. European searches made up 34.8% of the total. Asia/Pacific accounted for 14.8% of searches, and Central/South America, 6.5%.



# **REGIONAL TRENDS: Europe**

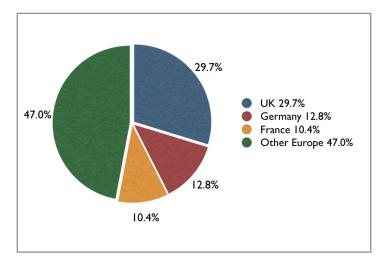
# Trend in Number of Searches Started in Europe

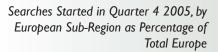
Number of searches started in Europe has rebounded – ending a brief two-quarter slide – increasing by 7.4% from Q3 to Q4 2005. In comparison to Q4 of last year, number of searches started in Europe is still down by 5.7%.



#### Market Share by European Sub-Region

Regional breakdown of number of searches started in Europe is changing – larger markets appear to be losing share to developing markets in Europe. UK searches decreased its share of the European market with 29.7% (36.0% in Q3) and search activity in France also decreased its share to 10.4% (11.7% in Q3). German searches have held steady, capturing 12.8% of the European market.

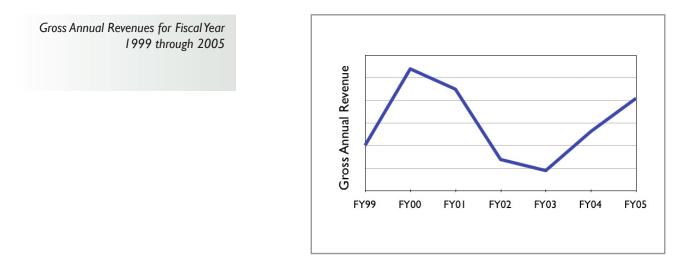




# 2005 YEAR-END SUMMARY

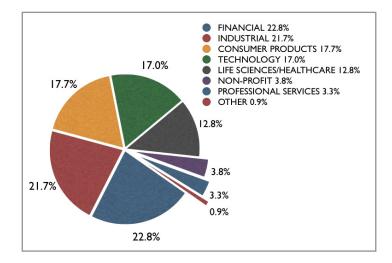
# 2005 Summary: Trend in Average Gross Revenue

Gross revenues for 2005 are up 16.5% from year-end revenues in 2004. This represents a second consecutive year of positive growth in the industry – inching closer towards record earnings felt in 2000.



#### 2005 Summary: Market Breakdown by Industry

Executive search activity was highest in the Financial industry in 2005 (22.8% of searches), followed by the Industrial sector (21.7% of searches), Consumer Products (17.7% of searches) and the Technology sector (17.0% of searches).

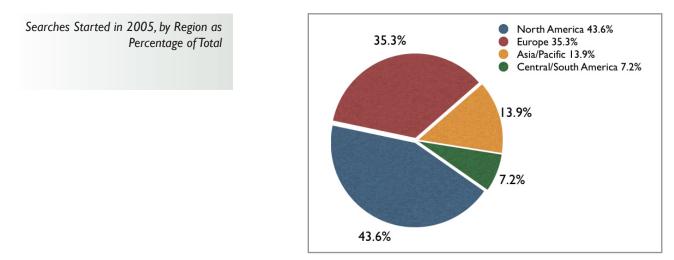


Searches Started in 2005, by Industry as Percentage of Total

## 2005 YEAR-END SUMMARY

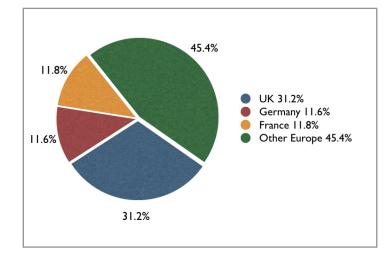
# 2005 Summary: Market Breakdown by Region

North America represented 43.6% of the retained executive search market in 2005. European searches accounted for 35.3% of search activity. Asia/Pacific and Central/South America represented 13.9% and 7.2% of the market, respectively.



# 2005 Summary: European Regional Breakdown

In 2005, the top three European markets for executive search combined represented more than half of the European market (54.6%) – with 31.2% of European searches taking place in the UK, 11.6% in Germany, and 11.8% in France.



Searches Started in 2005, by European Sub-Region as Percentage of Total Europe